

# The Maxwell Method of Leadership

Leadership Skills for Corporate Teams, Small Groups, Career Professionals & Individuals

## The 21 Irrefutable Laws of Leadership Lunch & Learn

The Lunch & Learn is an opportunity to come around the table with a group of leaders and potential leaders to study leadership and growth principles. The 21 Irrefutable Laws of Leadership Lunch & Learn will focus on three of the twenty-one leadership lessons from the corresponding book:

- **The Law of the Lid**
- **The Law of Influence**
- **The Law of Big Mo**

When you participate in this group learning experience, you will watch and listen to John Maxwell teach on the three laws, as Mark Cole, CEO of the John Maxwell Company, gives practical application lessons from each law. I will then facilitate a group discussion and you will be able to share your key takeaways from these lessons. This promises to be the most insightful, productive and engaging lunch break you have ever had!

- *Lunch & Learn sessions typically run 45 minutes-one hour. You may book a private session for you and your team, or you may contact me to inquire about joining one of my open sessions.*

## The 21 Irrefutable Laws of Leadership Mastermind

Leaders embrace change as the key to growth. The 21 Irrefutable Laws of Leadership is your handbook for growing and developing yourself and others. Through this study, you will learn to apply practical leadership lessons based on John Maxwell's nearly 50 years of leadership experience. We will cover timeless laws of leadership such as:

- **Law of Solid Ground: Trust is the foundation of leadership.**
- **The Law of Addition: Leaders add value by serving others.**
- **The Law of the Picture: People do what people see.**
- **And 18 Other Relevant Principles to Improve Your Impact and Influence!**

*Learn what it really means to be a leader.* The true measure of leadership is influence. Through this mastermind experience, you will learn how to improve your influence with others and lead them with confidence. You will also understand how to use your influence with others to help them accomplish their goals which in turn will help you achieve yours.

*\*Upon completion of this training, participants will receive a certificate.*

## Living the Laws Two-Day Workshop

Take your leadership to the next level. Knowing the 21 Irrefutable Laws of Leadership is great practice for any leader. Yet, getting a deeper understanding of the laws and learning to apply them daily is for next-level leaders.

Based on John C. Maxwell's book, The 21 Irrefutable Laws of Leadership, this two-day workshop experience will provide you with the practical tools you need to address the leadership challenges you encounter daily within your profession. Experience each of The 21 Laws of Leadership from several vantage points through relevant case studies, fun activities, fierce competition, and ongoing development of a personal plan of action.

During this interactive workshop, you will:

- **Learn and grow from the shared experiences of others in a challenging, but safe environment.**
- **Understand the four leadership disciplines and behaviors.**
- **Assess your leadership strengths and weaknesses.**
- **Develop and practice the behaviors required to effectively lead yourself and others.**
- **Identify ways to incorporate and apply the laws in your life and business each day.**
- **Begin the process of creating a leadership legacy by developing others into great leaders.**

*\*Upon completion of this training, participants will receive a certificate.*

## **Additional Leadership Development**

### **Workshops, Small Group Studies and Seminars for...**

#### **THE 21 IRREFUTABLE LAWS OF LEADERSHIP**

The 21 Irrefutable Laws of Leadership is the result of lessons and observations from John Maxwell's nearly 50 years of leadership experience. In this revealing study of leadership, Maxwell explores the time-tested laws that govern personal and organizational effectiveness.

**\*Available as a Lunch & Learn, Mastermind, Keynote or Two-Day Workshop.**

#### **THE 15 INVALUABLE LAWS OF GROWTH**

To reach your potential you must grow. And to grow, you must be highly intentional about it. These 15 Laws are your guide to understanding personal growth and becoming a more effective and fulfilled individual. If you have the desire to grow and become better than you are today, this is for you.

**\*Available as a Lunch & Learn, Mastermind or Keynote.**

#### **EVERYONE COMMUNICATES...FEW CONNECT**

Inside Everyone Communicates, Few Connect are five principles and five practices to connect one-on-one, in a group, or with an audience. You'll see all of your relationships, from your boss to your kids, from your teammates to your neighbors, take a quantum leap.

**\*Available as a Lunch & Learn, Mastermind or Keynote.**

#### **DEVELOPING THE LEADERS AROUND YOU**

It's not enough for a leader to have vision, energy, drive, and conviction. If you want to see your dream come to fruition, your business grow, or the performance of your team improve, you must learn how to Develop the Leaders Around You.

**\*Available as a Lunch & Learn, Mastermind or Keynote.**

## **GOOD LEADERS ASK GREAT QUESTIONS**

In Good Leaders Ask Great Questions, you will learn to become a successful leader by asking the right questions. We will explore questions you should ask yourself as well as members of your team with the goal of connecting with people, challenging yourself and those you lead, and developing better ideas.

**\*Available as a Lunch & Learn, Mastermind or Keynote.**

## **TODAY MATTERS**

Today Matters shows you how to seize the day. This hands-on and inspiring guide offers twelve daily practices to help you take control of your daily agenda, make time for people you love, and find success in your career or business - every day.

**\*Available as a Lunch & Learn, Mastermind or Keynote.**

## **LEADERSHIP GOLD**

Leadership Gold brims with nuggets of wisdom from John Maxwell's 30+ years of studying, practicing, and teaching leadership. As we explore these lessons, you'll encounter John's passionate belief in the value of leadership, and you'll benefit from his unique talent for articulating principles of influence.

**Available as a Lunch & Learn, Mastermind or Keynote.**

## **HOW TO BE A REAL SUCCESS**

In How to be a REAL Success, John Maxwell will help you understand the keys you need to succeed in life. Whether you are a civil servant or a corporate executive, you will achieve great things by understanding four very important success building areas: Relationships, Equipping, Attitude, and Leadership.

**Available as a Lunch & Learn, Mastermind or Keynote.**

## **BECOMING A PERSON OF INFLUENCE**

With influence, you can achieve success at home, at work, and in every other area of life. Through humor, heart, and unique insight, John Maxwell shares what he has gleaned from decades of experience in both business and nonprofit arenas. Best of all, its insights are practical and easy to apply to everyday life.

**Available as a Lunch & Learn, Mastermind or Keynote.**

## **PUT YOUR DREAM TO THE TEST**

Are you willing to Put Your Dream to the Test? Your dream has power. It can inspire you. It can empower you. But will it reward you? In this course to reaching your dreams, John Maxwell shows you how to do the things needed to realize your potential, map out your goals, and make your dream come true.

**Available as a Lunch & Learn, Mastermind or Keynote.**

## **SOMETIMES YOU WIN...SOMETIMES YOU LEARN**

Every negative event or loss that occurs can become a great opportunity for you to grow. That is, if you are willing to learn from it. In Sometimes You Win Sometimes You Learn, you will develop a healthy perspective of failure and learn how to bounce back from life's disappointments.

**\*Available as a Lunch & Learn, Mastermind or Keynote.**

## **INTENTIONAL LIVING**

Deep down, what does every person want most? To live a life that matters. We all want to make a difference. How do we achieve that? By choosing to live each day so that we intentionally add value to others. Through Intentional Living, you will learn how to write your own life's story - one of significance.

**Available as a Lunch & Learn, Mastermind or Keynote.**

## Leadership for Youth and Teens

### **SOMETIMES YOU WIN, SOMETIMES YOU LEARN FOR TEENS**

Sometimes You Win, Sometimes You Learn for Teens: Maxwell's lessons on learning from failure extends to all generations. Available as a group study or seminar, this resource is designed to give youth a healthy perspective of failure and empower them to learn from their experiences.

Leadership

### **YOUTHMAX AND YOUTHMAX PLUS**

We are equipping tomorrow's leaders, today. Using relevant lessons from life experience, we empower and inspire young people to be the best they can be. (Available as a seminar, assembly, youth group study or presentation.)

Leadership

### **THE JOHN MAXWELL TEAM LEADERSHIP GAME FOR TEENS**

The Leadership Game is a great way to bring teenagers around the table to discover their potential for leadership as well as their ability to have trust and accountability with others. Everyone has the potential to be a great leader. This game will help youth tap into their desire and potential to lead. The Leadership Game is designed to be played with 6-12 youth.

## **CONTACT**

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